

J P Chawla & Co. LLP

Chartered Accountants

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Professional Profile

Taxation | Audit | Outsourcing | Regulatory | Transaction Advisory | Business Intelligence



Our Journey started in the year 1974 as a tax, assurance & accounting firm in the India's capital New Delhi. We became a partnership in the year 1981 and a Limited liability partnership in the year 2015. We have two offices currently i.e. New Delhi and Noida (National Capital region).

We are a team of distinguished Business Advisors, Chartered Accountants, Tax Consultants, Company Secretaries, Management Accountants, Corporate Financial Advisors, Management consultants, Technology consultants and Forensic experts. Our team has the requisite skills and experience to provide complex business & management advice, financial, assurance, tax, technology and regulatory services to our clients. Our strength lies in our timely performance-based, industry-tailored and technology-enabled services which are delivered by some of the most talented professionals in the country.

We are registered with The Institute of Chartered Accountants of India. We are also registered with Comptroller and Auditor General of India (CAG).

Through our resources and connections, we serve major business destinations all over India.

Our business values include integrity, innovation, ethics equality, equality, economic growth and continuous learning; we believe our values are drivers for economic growth for each stake holder of our organization. We have focused CSR initiative where we contribute towards society at large, helping the underprivileged to be a part of the mainstream ecosystem of our world.



We have extensive connections with various accountancy, legal, tax and consultancy firms globally enabling us to serve investors who want to set up their business in India. Similarly, we provide wide array of services to Indian investors wanting to start their business globally. We remain committed towards Global aspirations of our clients and their Global success.

We have dedicated international desks for United Kingdom, United States of America, Germany, Canada, Netherland, Switzerland and France.



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In India, we serve business houses, multinational enterprises and the public sector enterprises. We also provide services to global clients who intend to set up base and explore markets in India.

We take pride in our ability to provide quality services to our clients - be it large companies, owner-managed business, small and medium enterprises (SME's), government companies. We are a multi-skilled, multi-disciplined firm, offering clients a wide range of industry-focused business solutions.

Our Service lines include

- Business Intelligence Services
- Taxation Services
- Audit, Risk and Assurance Services
- Outsourcing Services
- Regulatory Services
- Transaction Advisory Services
- Doing Business in India
- Start Up Services



Business intelligence services are the value-added services being provided by J P Chawla & Co. LLP to various corporate and non-corporate clients. Our Business intelligence services enable clients to meet their growth targets early in the stage of their expansion leading to edge over their competitors. Our business intelligence services are focused towards integrating human intelligence with technology enabling up to date solutions to our clients. Our business intelligence solutions consist of the following services:

- Setting Up of a Business in India
- Market Research
- HR Process Advisory
- Executive Search
- Technology Advisory
- Management Consultancy Services
- Financial Consultancy Services
- Family Business advisory



J P Chawla & Co. LLP's Tax practice is one of the robust tax practises in the country. In tax services domain we are serving large multinational enterprises domestic business houses and HNI's. We focus on developing planning and compliance strategies and tools that work best for your business. We also advice on the automation process leading to linkage of your real time transactions and accounting ERP environment with taxes. Through our in-depth understanding of tax issues, combined with technical tax knowledge, our vast experience and technology we provide following services:

- Income Taxes
- Goods & Service Tax
- International Taxation
- Expatriates Taxation
- Transfer Pricing
- Personal taxes
- Tax documentation and Return preparation
- Tax representation & Litigation support
- Tax structuring and advisory
- Tax Technology services



High quality assurance services to our clients in local and global markets, while enabling them to comply with requisite requirements in the robust environment of regulations, and Accounting standards. Some of our major audit and assurance services include:

- Statutory Audit
- Income Tax audit
- Goods & Services Tax Audit
- Internal Audit
- Internal control on Financial Reporting
- Information System Audit
- Fraud investigation, Fraud prevention and financial forensic services



International Accounts Outsourcing Services

Ongoing pressures to optimize business performance have prompted many International businesses to look for new approaches, including outsourcing/offshoring of the finance & accounting operations to service providers like us in India.

Our clients recognise the benefits of outsourcing one or more of their back-office functions, to enable them to focus on growth of their business.

Benefits include:

- Improving performance: Gaining high quality information resulting in better decision making.
- Reduce you costs: Having access to the right sets of processes and avoid costly accounting and repair work
- Control your business: Having access to the best technology and practices.
- Reduce your risk: Reducing your business reliance on key employees and gaining an experienced reliable provider.

Our Accounting and Outsourcing experts work together to meet your needs from running your compliance or payroll process, managing your finance& accounting function or advising you as your business develops. Our team has required local knowledge of country's jurisdiction and various software's such as Xero, SAGE, Quick books, IRIS, Tax Calc, SAP, Oracle etc. which are used globally.



International Payroll Outsourcing Services

Payroll has always been a vital function for every company which requires specialization and understanding of pertinent laws in processing the payroll of employees. Keeping this in mind and also to foster secrecy and administrative expediency, we provide a wide-range of payroll services to our international clients.

We have extensive knowledge of processes relating to international payroll processing which would help you to focus on your business more effectively and efficiently.



Domestic Accounts Outsourcing Services

Increase your efficiency by outsourcing accounting services to us & let us manage your accounts in the most expert and competent manner possible to enable you to comply with requisite requirements in the robust environment of regulations, and Accounting standards.

Our service line includes: -

- **Full back office financial outsourcing (AP, AR, GL):** We have required expertise to run or be a part of your finance function (Accounts Receivable, Accounts Payable, General Ledger, Month end close process) to ensure that you get accurate, timely management information in a format that meets your needs or reporting requirements.
- **Receivables management:** We have extensive experience in advising on all aspects of credit management resulting in the production of high quality, detailed reporting to clients and we also provide credit strategy advice for struggling or failed businesses.
- **Payables management:** We cover all aspects of payables management from processing of invoices using technology such as review of supplier statements and reconciling payments.
- **Preparation of management accounts:** We design and deliver tailored dashboards and management reporting packs to meet your requirements and those of your stakeholders. Combining financial and non-financial data, we put back in control of reporting and provide the analysis you need to make quick decisions.
- **Compliance:** We also ensure that your compliances are done before the due dates. Whether your accounts are prepared under Local IGAAP or Ind AS, our specialised team can support you to ensure you have compliant financial statements filed by the relevant deadline. Our dedicated tax team will ensure that tax compliance affairs are kept up to date.



Domestic Payroll processing services

Payroll process is not only the calculation of employee's basic remuneration but also any overtime payments, special payments or bonuses given to the employee in the period in question. Moreover remuneration is calculated keeping in mind hourly employees, salaried employees, new hires and terminations. Calculation of gross salaries and deductible amounts is a tedious task which involves risk. Various aspects of payroll such as taxes, retirement funds, withholding tax regulations, and government regulations, are always changing and can become quite complicated for the accounting staff to handle.

To efficiently manage the entire payroll work the requirement of payroll processing services is needed. As the number of employees in the organization, increase the benefits of payroll outsourcing become more evident. To efficiently manage the entire payroll work the requirement of payroll processing services is needed. As the organization grows it become difficult for the organizations to manage the work, so lighten your burden and let us take care of this cumbersome process thus ensuring that you save good amount of time and hassles that arise in the processing.



Shared CFO Services

The role of the Chief Financial Officer (CFO) is now more challenging than ever. As economic environment is changing at a faster speed, CFOs have the challenge to adapt rapid changes in economic and regulatory environment.

CFO practically offer the following critical services:

- Financial System Developer
- Financial System controller
- Financial system Integration with various functions of company
- Risk analysis and Management
- Financial Growth driver

When we offer shared CFO services, we transform finance function from a mere support function to solution provider function, working on agreed Key Result area's (KRA's).

We not only provide a shared CFO, but that CFO is backed by our team of advisor's, associates/ experts in our network, management and Change specialists; providing you a complete financial leadership solution.



Data Security

Being ourselves an accounting firm serving international & domestic clients and have been various multinational enterprises as our clients having their head offices based out of UK, Germany, United States of America, Netherlands, Russia, Italy, Norway, Canada, Taiwan, Singapore, Australia, India and France, we have absolutely no-nonsense policy in terms with the data security. Our latest and modern infrastructure both in terms of hardware and technology gives peace of mind to our international clients spread across the continents.

We have put in place highest form of DATA security standards in our service centres accompanied with 24X7 surveillance systems to ensure that the people, processes and technologies within the organization including all third-party vendors comply with highest standards of DATA security.

Our clients can be confident that our data privacy and data security measures are up to date and consistent to ensure mitigation of any threat or risk of data misuse.

We are fully committed to protecting our clients' data and it stands as a testament towards our zero tolerance for data security, we can safely say that since we have started serving our international clients, never ever, a single instance of our clients' data compromise/leakage has been registered.



Our Regulatory services include incorporation services, corporate legal services, secretarial services, compliance services, representation services and advisory on various economic and corporate laws such as Company law, LLP legislation, non-profit regulations, trust legislation, FEMA, RBI etc. Given the extent of Central and state regulations in various industrial segments, Corporates and Individuals continuously face challenges to comply with regulations within the stipulated time.

We provide following Regulatory Services:

- Incorporation Services
- Corporate Legal Advisory
- Corporate Law Compliance services
- Representation services
- FEMA / RBI Advisory and Compliance services
- Capital Markets & Stock Exchange Compliance Services and advisory
- Special Economic Zones (SEZ), Development of Enterprises and Services Hubs (DESH) and Software Technology Park of India (STPI) advisory support
- Insolvency and Bankruptcy Advisory



In today's global world, transactions are becoming more and more complex. The nature of these transactions could vary from merger & acquisitions to valuations. We provide end to end support on transactions which include the following:

- Merger & Acquisition
- Business, Equity and other securities valuation
- Valuation of Immovable Property
- Valuation of Movable Property
- Valuation of Intangibles
- Valuation for technology transfer
- Valuation for Income tax and Goods & Service tax (GST)
- Valuation for the purposes of Customs and Transfer Pricing regulations
- Valuation for Insolvency
- Valuation for M& A, Internal Negotiations, Joint Ventures and for sell side and buy side transactions
- Financial Due Diligence
- Tax Due diligence services
- Legal Due diligence Services
- Ind As Implementation & Advisory



India is a land of opportunities, with average GDP growth rate being over 6 %. For any developed economy, India offers unique value through its mass markets on demand side and availability of huge skilled work force on supply side. Any entity planning to setup its business in India, requires correct service provider enabling it to smoothly face the challenges which come along while setting up business in India. We provide following solutions for doing business in India:

- Advisory on entry strategy in terms of Market research, Location choice, Entity choice and Establishing a presence in terms of incorporation of the entity and various required registrations.
- Assisting in cross border Mergers and Acquisitions
- Advisory on how to finance your Indian Entity in terms of exchange control regulations and related compliances
- Advisory on International Tax & Transfer Pricing and related compliances
- Advisory on Human Resources & Labor Laws and related compliances
- Advisory on recruitments and Vendor selection
- Advisory on Visa selection
- Advisory on Intellectual Property and related compliances
- Accounting, Assurance, Tax (Direct and GST) and Compliance
- Technology advisory
- Regulatory advisory and compliances
- Representation in Dispute Resolution
- Assistance in Legal contracts
- Enabling Entity Exit



Our Start up services are tailor made for startup entities which are generally boot strapped or investor driven. We understand the need for startups, so we keep our service levels flexible as per startup requirements, our service lines for startup include:

- Advisory on Entity choice
- Incorporation
- Start registration with DIPP for startup benefits
- Start up registration for Income tax benefits
- Other registrations such as GST, PAN, TAN, PF, ESI, shop act and other relevant registrations
- Advisory on how to fund your start up and related compliances
- Assistance in Investor due diligences
- Valuation support
- Advisory on Human Resources & Labor Laws and related compliances
- Advisory on recruitments and Vendor selection
- Accounting, Assurance, Tax (Direct and GST) and Compliance
- Assistance in investor relations
- Regulatory advisory and compliances
- Representation in Dispute Resolution
- Assistance in Legal contracts and shareholding and share subscription agreements
- Promotor exit advisory





J.P. Chawla
Founder & Senior Partner
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J.P. Chawla is the Founder and senior-most partner of J P Chawla & Co. LLP Chartered Accountants. He brings over 50 years of experience in financial services to the firm. He plays a key role in leading the Direct Tax litigation practice and ensuring compliance with ethical codes and legal regulations applicable to the firm.

He earned his qualification as a Chartered Accountant from the Institute of Chartered Accountants of India in 1974. Prior to that, he completed his post-graduation in commerce and holds a Bachelor of Law degree. With his extensive expertise, he also serves as an experienced arbitrator and is a member of the Indian Council of Arbitration, sponsored by the Ministry of Commerce, Government of India. Additionally, he is a member of the Bar Council of the Income Tax Appellate Tribunal (I.T.A.T).

He has actively contributed to the profession of chartered accountancy at various levels. He was also appointed as a peer reviewer by the Institute of Chartered Accountants of India.

Throughout his career, J.P. Chawla has held directorship in various listed companies and served as the president of various cooperative societies. He has been part of numerous national and international delegations. His insightful comments on financial issues have been featured in professional journals and newspapers across India. His areas of expertise include Direct and Indirect Taxation, Audit and Attestation, Arbitration, Bank audits, Special audits, Regulatory compliance matters, and financial consultancy.

With his wealth of experience and expertise, J.P. Chawla continues to be a guiding force in the success and growth of J P Chawla & Co. LLP.

**Rajat Chawla****Director and CEO**

B. Com (H), F.C.A (ICAI-India), CPA (Australia), ACA (ICAEW), C.P.A Certificate from Delaware state board of Accountancy (USA), C.I.S.A (ISACA).

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Rajat is the Chief Executive Officer and Senior Director at J P Chawla & Co. LLP.

He is functionally responsible for Business Development. Operationally, he also leads Business Intelligence, Audit & Assurance, Regulatory, Corporate law and Indirect Tax engagements in the firm. He is also responsible for leading the Technology domains of the firm.

He is a qualified Chartered Accountant in India and a Bachelor of Commerce (honours) from Delhi University. In addition to that, he is also a Certified Public Accountant from CPA Australia, he is also an associate member of the Institute of Chartered Accountants of England and Wales, he also holds Certified Public Accountant certificate from Delaware state board of Accountancy, USA and is also a Certified Information System Auditor (C.I.S.A) and a Member of Information System Audit and Control Association, USA. In past, he has worked and trained with one of the big fours, Deloitte.

He is a member of the Chamber of tax consultants. He is also a member of Income tax appellate bar association and sales tax bar association. He is also a member of the International Fiscal Association.

He has an 18+ years of experience in the field of Corporate law, Foreign exchange laws (FEMA/ RBI), Audit & Assurance, Accounting GAAP advisory, Indirect taxes (now GST), Transaction advisory and technology specializing, in International business advisory, cross border taxation, Co-sourcing, outsourcing and off-shoring, valuations, assurance, corporate legal matters, mergers and acquisitions, management consultancy & Information system audit and security.

His expertise includes working with a cross-section of industries including Electricity distribution, Renewal energy, Power generation, Power trading, Manufacturing, Telecommunication, Fast-moving consumer goods, information technology, advertising & media, publishing & printing, Aviation, MRO, Media, Banking & Finance, Microfinance, Infrastructure, Medical, Dentistry, real estate, e-commerce, Oil & Gas, and automobile sector.

He is also a regular speaker and writer for various professional forums, books and journals.



Richa Juneja
Managing Partner
B.Com, F.C.A

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Richa Juneja is the Managing Partner of J P Chawla & Co. LLP, Chartered Accountants. With her extensive experience, she leads various functions within the firm, including Taxation, International Tax, Transfer Pricing, UK & US Tax, Tax Assurance, and Tax representation and litigation.

Richa is a qualified Chartered Accountant in India and holds a Bachelor of Commerce degree from the University of Delhi. She has also obtained certificates of competency in Personal Taxation and VAT from the Association of Tax Technicians United Kingdom (ATT-UK). Additionally, she holds a certificate in federal taxation from the Gies College of Business at the University of Illinois Urbana-Champaign, USA.

With over 14 + years of experience in direct taxation, transfer pricing, international taxation, and assurance, she has worked with a diverse portfolio of clients, including international MNEs, Indian companies, and high-net-worth individuals. She has gained exposure across various industries, including Steel, Oil & Gas, Engineering, Procurement and Construction, Renewable Energy, Power Generation, Power Trading, Manufacturing, Medicine, Metal and Minerals, Aviation, Fast Moving Consumer Goods, Information Technology, E-commerce, and Apparel.

Richa specializes in handling personal and corporate tax matters related to India, UK, UAE and US clients, including expatriate tax planning, compliance, litigation, and advisory services. She has previously worked with a prestigious tax, transfer pricing, and international tax firm affiliated with World Tax Services in Germany, where she assisted international clients with tax structuring, transfer pricing, and tax representation.

An accomplished professional, Richa frequently authors articles on tax-related topics and serves as a regular speaker at professional forums. She is a member of the International Fiscal Association and executive member & treasurer of the Chamber of Tax Consultants (Delhi), further demonstrating her commitment to staying at the forefront of industry developments and knowledge.

With her expertise and dedication, Richa Juneja plays a pivotal role in driving the success and growth of the firm, ensuring exceptional service delivery and client satisfaction.



Vipin Sachdeva

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Vipin Sachdeva is a COO and Director at J P Chawla & Co. LLP

He is functionally responsible for leading Shared CFO, Accounting, Co-Sourcing and outsourcing Operations of the firm.

He is an Associate Member of the Institute of Cost Accountants in India, and he is also a commerce honors graduate from Delhi University. In addition, he holds MBA in international business from the Indian Institute of Foreign Trade- New Delhi and Post Graduate Diploma in wealth management.

He holds 14+ years of experience in co-sourcing, accounts outsourcing and Management Accounting services. His area of expertise includes India, UK, US and Australian GAAP Advisory & Accounting, Management accounting, Co-sourcing, Off-shoring, AP / AR, payroll, R2R, financial reporting, and valuation support. His experience includes working with various MNE and Indian Companies.

He has exposure to a cross-section of industries including Oil & Gas, Engineering, Infrastructure, Dentistry, Medicine, Information technology, e-commerce, food & beverage, wellness, hospitality, and media sectors to name a few.



Sandeep Shukla

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Sandeep Shukla is the Chief People Officer of the firm.

He is functionally responsible for leading the Human resource, recruitment, Learning & Development and Payroll & employee Benefits functions in the firm. He is also a knowledge expert of HR and Recruitment Consultancy domain of the firm.

He is a seasoned human resources professional committed to making a positive impact on the business and constructing future- focused enterprises and workforce. He started his professional journey as an entrepreneur in the recruiting services industry before progressively developing into a versatile HR leader.

He has a successful background of working in the services sector and has about 15 years of work experience in the Consultancy and Knowledge Process Outsourcing domain. He has diversified work experience, having worked for both large and growing businesses. During his career journey, he has worked with established organizations like Infoedge India, EnWorld, and a few small and mid-sized companies.

He brings business expertise and thought leadership in building innovative HR strategies in the Digital age. Has extensive experience in recruitment, digital technology, policy creation, HR partnership, implementing HR and L&D transformation programs.

Our team comprises of distinguished Chartered Accountants, Company Secretaries, Cost & Management Accountants, Certified Financial Analysts, MBAs, Lawyers, Information Technology Specialists, Ex- Bankers, Ex- Government employees, Corporate Financial Advisors, Tax Consultants, and Accounting technicians.

Our Team has the judicious mix of specialized skills and requisite experience to deal with complex business situations relating to across section of industries and sectors. Ongoing trainings and professional development programmes, tailored to meet specific needs of our employees are an integral part of our work culture and enable us to offer sound financial solutions, tax, regulatory advices, outsourcing services, technology solutions and assurance services to our clients.



In past so many years of existence the firm has managed to build a commendable client base serving them on varied matters.

Our client list includes domestic and international entities of various sizes from different industry verticals. Our motto is complete satisfaction of our clients.



We are serving Clients for the following major Industry Verticals

• Automobiles and Auto ancillaries	• Publishing
• Engineering	• Media
• Chemicals	• Pharmaceuticals
• Consumer Durables	• Real estate and Constructions
• Consultancy	• Printing
• Welfare	• Retailing and Distributions
• Electronics	• Software, Information Technology& AI
• Fast Moving Consumer Goods (FMCG's)	• Telecommunication
• Agriculture	• Trading
• Banking	• Travel, Tourism and Leisure
• Food Processing	• Non Banking Finance companies (NBFC'S)
• Infrastructure	• Government companies and Public sector Units.
• Manufacturing	• Non-governmental organisations (NGO's)
• Oil & Gas	• Aviation and Defence
• Education	• Digital Media
• E Commerce	• Electricity - Generation, Trading and Distribution
• Renewal Energy& Power	• Micro- Finance
• Medicine, Dentistry& Hospitals	• Training & Skill Development
• Co-Sharing	• Insurance
• Digital transportation network	• Oil & Gas Engineering

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